

EVERYBODY IS IN SALES

Company Growth Seminar



EVERYONE IS IN SALES

Whenever we have any kind of customer interaction, we are in a sales role.

There is no neutral when it comes to interacting with the customers; the needle moves in one direction or the other with every customer contact. Anytime anyone from your company has contact with customers, they have the opportunity to either sell or un-sell the customer.

We need everyone in our company to always sell the customer!

DRIVE REVENUE AND GROWTH

Everyone is in sales! We are currently training the entire workforce on how to become effective salespeople in many small to medium-sized companies. **This is the opportunity to invest in the people in your company!**

Indeed, when a business is interested in developing a sales culture, there is no better way than to train everyone in the company. Whether you are selling yourself, your ideas, your products or services; to customers, prospects, colleagues, suppliers, or stakeholders, you can implement a **common selling language** that everyone uses to speak about potential deals. **Sales strategy infiltrates every department.** Common sales processes are understood. **Selling becomes synergistic.**

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WHAT OTHERS ARE SAYING:

"A great sales seminar. It is now clear to me how to proceed for greater success in additional revenue generation."

– CEO, Prince George, BC

"A truly phenomenal experience. It has led me to re-think much of what/how I do things on a day to day basis, and from only one seminar I believe vast improvements will follow. It was refreshing, motivating, energizing and entertaining."

– Division Manager, Ft. Lauderdale, FL

"It is with conviction that I say your sales seminar is the best I have ever attended! ASHER provides focus, understanding and real-time relevant insight for today's competitive sales environment."

– Executive Vice President, Toledo, OH

"All of my people have previously taken this training with GLOWING reviews and immediate notable improvement in their sales results"

– President, Vancouver, BC

"An awesome learning experience. The role playing was most useful."

– Director of Operations, Houston, TX

"We all walked away with valuable information and things we need to work on to be better salespeople and overall better team members."

– HR Manager, Atlanta, GA

"I'm so glad I came; very worthwhile! My sales skills are re-ignited! The point about the 12 touches to make a sale will help me pursue opportunities more effectively."

– Vice President, Raleigh, NC

"The numbers don't lie, the ASHER system works!!"

– Foodservice Manager, Chicago, IL

