

Press Release for John Asher Vistage Award

Washington DC April 21, 2016 – Asher Strategies, a global company providing corporate sales training, sales process improvement, executive coaching and sales aptitude assessments is proud to announce that their President, John Asher, was recently awarded the Lifetime Achievement Award for his outstanding service and commitment as a Vistage speaker.

Vistage International is a global organization which assembles and facilitates private advisory boards for CEOs, senior executives and business owners.

Requirements for the Lifetime Achievement Award include delivering a minimum of 500 presentations to Vistage groups and having more than 10 years of tenure on the Vistage speaking circuit. Additionally, the award is only presented to speakers who are consistently among the top-ranked speakers each year, and are flexible, responsive and committed to the Vistage mission.

John Asher was one of the earliest Vistage members and has been a Vistage speaker since 1998. John was the first Vistage speaker in China, Singapore, and India. Throughout his career, he has presented more than 1000 Vistage presentations to over 15,000 members. His most popular seminar, The Top Ten Sales Skills, has been praised by both members and Chairs around the United States and Canada.